



TUAA Parliament Meeting

Saturday, September 27, 2025

#TempleMade
@templealumni



AGENDA



- Welcome and Introductions - Amy Larovere
 - Approval of Minutes
- Community Impact & Civic Engagement– Valerie Harrison
- Student Leadership – Lourdes Cardamone, Marlana Howard, Janeese Hochstettler
- TUAA Primer – Amy Larovere
- The Classroom Experience, A Faculty Perspective – Michael Schirmer, Sheryl Love
- Temple Year in Review – Eliza Stasi
- TUAA Engagement Task Force– Kia Johnson
 - Social Media Advocacy – Katie Chapman
 - Tools for Volunteers – Katie Sampson
- Homecoming & Fall Events – Amanda McColgan



Introductions

PLEASE STATE:

- Your Name
- Alumni Organization
- "What you would like to see happen within your alumni group/school-college this year?"



Community Impact & Civic Engagement at Temple University

Valerie Harrison
Vice President



Temple Student Leadership

Temple Student Government (TSG)

Main Campus Program Board

TSG

Temple Student Government



- Lourdes Cardamone, President
- Janeese Hochstetler: Vice President

Temple Student Government

Lourdes Cardamone: President

- ❖ Senior Criminal Justice major with a minor in Political Science
- ❖ President of Temple Democrats
- ❖ In the honors program
- ❖ Ritual Director for Alpha Xi Delta

Janeese Hochstetler: Vice President

- ❖ Senior Advertising major with concentrations in Media Planning & Account Management
- ❖ Comms Director of Temple Democrats
- ❖ Panhellenic Delegate for Alpha Xi Delta

Goals for the year:

- Inclusive Excellence
- Student Voices and Representation
- Unified Campus
- Campus Affordability and Sustainability
- Safety and Wellness

Student Climate:

Our students are worried about higher education and how that will affect them in this political climate

How we work together:

- Convocation remarks, TSG reps on Student Leadership Council, Student communications through TSG channels, and the Student & Alumni Leadership Reception
- We would love it if you could get access to the student hub where the old bookstore was located, to then connect with our students 1:1



Our Cabinet



Our EOL

MCPB

Main Campus Program Board



- Marlana Howard,
President

Main Campus Program Board



What is MCPB?

Main Campus Program Board (MCPB) is a student-led, professional staff advised organization that prioritizes the enhancement of the student experience through programming & student leader development.

Goals for the Year:

- **Engage**
 - MCPB is able to plan and execute a variety of program to engage the Temple community.
- **Develop**
 - The MCPB involvement experience is intentionally curated to develop student leaders through the teaching of competencies related to campus programming and team development.
- **Retain**
 - The involvement experience & programming we offer creates a sense of community for students.

Programming Areas and Programs Offered Last School Year:

Live Entertainment

- Owlchella
- Student Showase
- Aux Cord Wars

Spirits and Traditions

- TuPalooza
- Homecoming
- Springfest Week

Night Owl Events

- First Friday Bingos
- Reel Cinema Series

Daytime Events

- Love Your Earth
- Cultural Market
- Sweethearts Brunch

Off Campus

- Hershey Park
- New York City



MCPB Continued



Big Goals for the Year

- Provide programs for free/extremely low costs for our students
- Collaborate intentionally with campus partners in a way that is mutually beneficial
- Deliver the quality of programming that our community expects
- Service to the greater Philadelphia community

Student Climate

- Engaging activities that foster a sense of community.
- Working together to build a positive and respectful environment.
- Keeping students involved

How we work with the Alumni Association

- MCPB Student Leadership Council Representation
- Collaborations and Sponsorships During Signature Events
 - Owlspa '24: MCPB Signature event, sponsoring Richies giftcards for students with a message from the Alumni Association
 - Homecoming: Alumni owned businesses at the Block Party and Decorating the Student Center for Cherry On
 - Cherry On sponsorship and support





Approval of Minutes





TUAA Primer

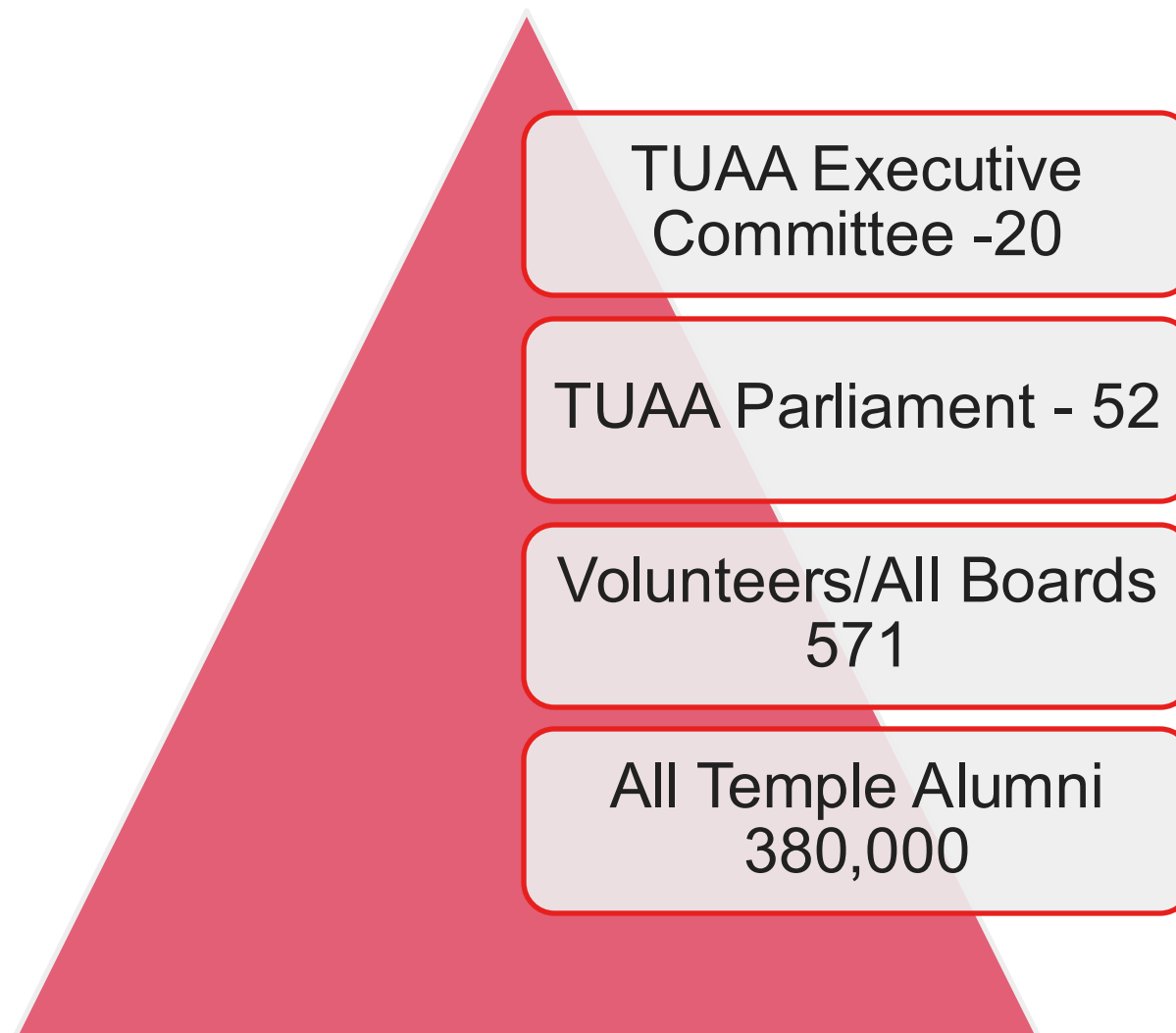
Who We Are: TUAA History



- Founded 1927 - Formerly “General Alumni Association”
- President Beury: “The General Alumni Association would be a clearinghouse of ideas and ideals for all”
- Original organization had reps from each school: CLA, Law and Business the 1st
- Following '06 strategic plan name changed to Temple University Alumni Association, now TUAA
- Independent 501 (C) 3
- Investments: \$4 million, Contributes \$400K to Alumni Programming annually
- Purpose:
 - Voice of all alumni: offers two-way representation
 - Support Temple in educational/charitable mission
 - Create inclusive environment for all alumni constituents
 - Engage alumni, students, and community

Takeaway: TUAA will celebrate its 100th anniversary in 2027

Temple University Alumni Association – Who's a Member?



Parliament Make Up - 52



- Executive Committee - 20
 - Officers
 - Past President
 - Directors at-large
 - Committee Chairs
- School/College Alumni Association Presidents - 17
- Regional Network Representatives - 5-6
- Affinity Representatives - 6
- Student Representatives - 3
- Faculty Representatives - 2

"Representative Body"

2023-28 TUAA Strategic Plan | Vision and Mission



Vision – *THE DESIRED FUTURE STATE.*

A passionate global community of Owls, united by purpose and connected by pride.

Mission – *THE HIGHEST-LEVEL DESCRIPTION OF THE WORK WE DO EVERY DAY TO GET TO THE VISION.*

Inspire pride, foster connections, strengthen community, and build on our diverse experiences as Owls.

<https://alumni.temple.edu/strategicplan>



2023-28 TUAA Strategic Plan | Core Values



WHAT PERMEATES EVERYTHING WE DO

- Promote lifelong engagement among Temple students and the alumni community.
- Champion Temple's success, on Broad Street and beyond.
- Foster a diverse, inclusive, accessible community for all.
- Lead with purpose and innovate for the greater good of Temple University.
- Cultivate philanthropic leaders to advance Temple's mission.

<https://alumni.temple.edu/strategicplan>



TUAA Priorities 2023-28



THE MOST IMPORTANT INITIATIVES TO ACCOMPLISH IN THE NEXT FIVE YEARS.

- **Spirit, Pride and Celebration** – Energize & mobilize alumni by honoring the traditions, accomplishments & achievements that are uniquely Temple.
- **Best-In-Class Communications** – Foster an informed, engaged community of alumni who share stories, celebrate Temple Made achievements & learn from one another seamlessly across multiple channels & touchpoints.
- **Early Engagement** – Build the pipeline for the future through intentional engagement with prospective and current students/young alumni, who will serve as future Temple volunteers and donors.
- **Professional and Affinity Engagement** – Bring Owls together around common interests, & identities, creating opportunities to support professional networks & build meaningful connections across generations.
- **Collaboration Across Units** – Foster an inclusive, collaborative university community, one that demonstrates the power of shared knowledge, information & resources to solve our most pressing challenges.
- **Advancing Philanthropy** – Activate alumni to champion Temple's philanthropic priorities, showcasing their ability to positively impact generations of Owls.



Questions?



The Student Experience

A Faculty Perspective

Michael Shirmer, DBA
Assistant Professor of
PracticeMarketing and Supply
Chain Management
Fox School of Business





The Student Experience

A Faculty Perspective

Sheryl L. Love, PhD

Associate Professor of Instruction
Biology

College of Science and Technology



Fiscal 2025 Year in Review

Eliza Stasi
Associate Vice President
TUAA Executive Director

Year in Review



In FY 2025, Temple received more than \$133 million in gifts, the most ever during a single year. This marks the 6th straight year Temple has received more than \$100 million in donor support.

A Year of Impact: Building Temple's Future, Together - Fiscal Year 2025 Year in Review.

Temple announces \$1 million gift in support of student success: The gift from the Brook Lenfest Foundation will be matched by Temple through the president's discretionary fund.

Alumni and friends contribute nearly \$1 million during Temple Giving Days. In total, more than 1,400 donors contributed over \$900,000 during the weeklong fundraising event, during Temple Made Days.

Sidney and Caroline Kimmel commit \$27.5 million, the largest gift in Temple University history, to the new home for the Klein College of Media and Communication and Center for the Performing and Cinematic Arts.



Caroline Kimmel Pavilion for the Arts & Communication



- Largest Donation in Temple History – \$27.5 million
- Groundbreaking May 14, 2026
- Opening: Fall 2027
- Location: Broad at Polett
- Will house:
 - The Temple News
 - Temple TV
 - WHIP Radio
 - Performance spaces
 - Screening rooms
 - Sound stage
 - Production studios
 - Prop/Costume storage

Questions?

TUAA Engagement Task Force



Goals:

- Personal Championing
- Volunteering
- Social Media Advocacy

Major Initiatives:

- Temple Homecoming Week –October 6-12
- Temple Made Days –April 13-19, 2026
- Broad Street Run –May 3, 2026

AND

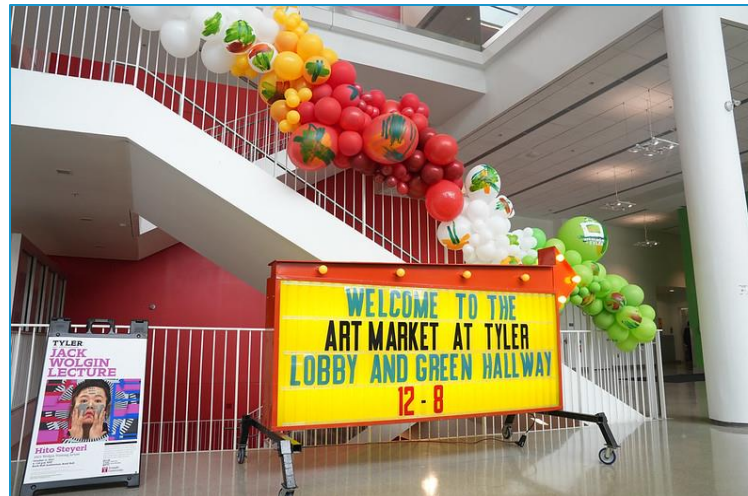
- Other Initiatives?
 - Cherry Pantry
 - Diamond Marching Band –Thanksgiving
 - Presidential Initiatives

It's Everyone's Job!

Homecoming Promotion – Social Media



- Assist Homecoming Task Force by promoting Homecoming and Family Weekend – October 6-11!
- Peer to peer outreach works best! Share posts on your personal social platforms.
 - Personal photos and anecdotes from past Homecomings
 - Don't have your own photos or need some inspiration? Check out the [ambassador guide on our Homecoming website](#).
- Tag **@templealumni** and use **#TempleHC25**.
- Include homecoming.temple.edu in your posts.



Social Media



CALL TO ACTION: Register for and attend events, like and comment on TUAA social media posts, *share content (your own and that produced by the communications team) on personal social media channels using #TempleHC25 and tagging @templealumni*



kiajohnson



Looking forward to more family fun this year at Homecoming with @templealumni 🦉 #TempleHC24



binhnguyen



Almost ten years ago and I still relive this moment being on the field when we BEAT Penn State! Can't wait to cheer on our Owls and reunite with old @templealumni friends again during Homecoming Weekend. #TempleHC24



caitlinandkatie



Had the best time with @templealumni last year, can't wait for Homecoming next month 🍒 #TempleHC24

General Volunteer Tools: Use & Share these Engagement Resources



[Volunteer Interest Form](#)



[Alumni Contact Information Update](#)



[Alumni Career Services](#)



[Alumni Hosted Event Opportunities](#)



[Share Updates & News](#)



[Toolkits, i.e., Homecoming](#)



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Upcoming Events

Presidential Receptions



GREATER PHILADELPHIA:

Tuesday, September 30

6:00 – 8:00 p.m.

The 1912 Club

Plymouth Meeting, PA

Monday, October 6

6:00 – 8:00 p.m.

Radnor Hunt

Malvern, PA

Monday, October 20

6:00 – 8:00 p.m.

Northampton Valley Country Club

Richboro, PA

SOUTHERN CALIFORNIA:

Thursday, November 13

6:00 – 8:00 p.m.

Brentwood Country Club

Los Angeles, CA

Friday, November 14

6:00 – 8:00 p.m.

Balboa Bay Resort

Newport Beach, CA

SOUTHERN FLORIDA:

Thursday, January 22

6:00 – 8:00 p.m.

Delray Sands Resort

Delray Beach, FL

Friday, January 23

11:00 a.m. - 1:00 p.m.

The Colony Hotel

Palm Beach, FL

WHAT TO KNOW:

- Events are open to all alumni and donors in the area
- Events can be found on the alumni events calendar at alumni.temple.edu/events
- Postcards and email communications



Homecoming & Family Weekend – October 6-12

- Website: Homecoming.temple.edu
- [Show Your Spirit](#) and help us promote Homecoming!
- Featured Events
 - **10/6:** Meet President Fry – Chester County, PA
 - **10/7:** TU Comes to You: iNest – Hybrid event!
 - **10/10:** Family Weekend, Block Party, CPH Tours, Conwell Circle Reception, Art Market, TEDxTemple, Boyer Mosaic Concert
 - **10/11:** Tailgate Village, Homecoming Football Game, Family Weekend
 - [Full Schedule](#)



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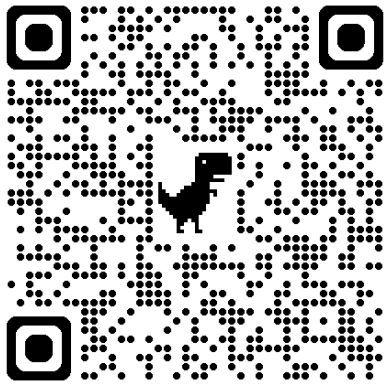
Other Engagement Opportunities

- **10.1 - 12.1** TUBAA Book Drive
- **Saturday, 10.4** Temple Fan Tailgate: Temple v UTSA
- **Saturday, 10.25** TWN Annual Brunch
- **Saturday, 11.1** Temple Fan Tailgate: Temple v. ECU
- **Wednesday, 11.19** TWN Professional Development
- We hope to see you at an upcoming event! Visit alumni.temple.edu/events for a calendar of events.

Student and Alumni Leadership Reception

Student and alumni volunteer leaders are invited to a reception celebrating their support of Temple and fostering connections within this dedicated Owl community.

Wednesday, March 18, 6-8 pm
Mitten Hall, Great Court
alumni.temple.edu/leaders26



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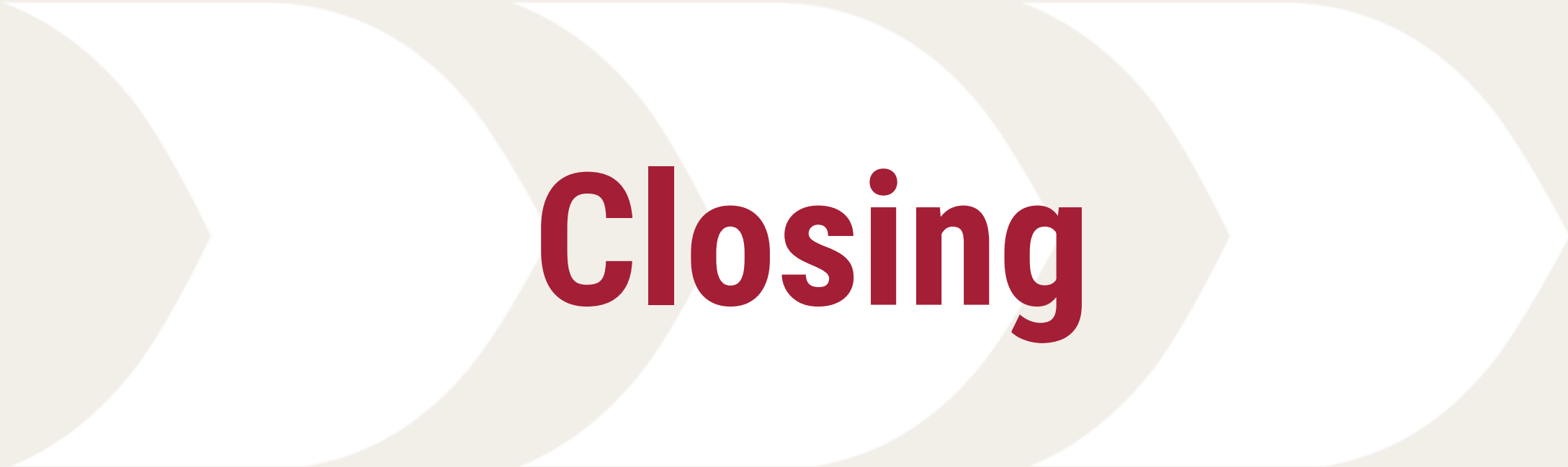
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Questions?



Closing



Coupon for TUAA Volunteers! Get Your Homecoming Apparel!

Thank you Temple Bookstore! Good through 10/27/25.



Open Today 10A-4P! - New Paley Building



Go Owls! Beat the Midshipmen!



vs.



