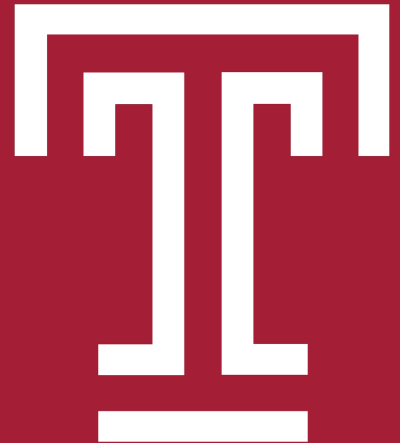


Forward with Purpose

Temple University's Strategic Plan



Strategic Plan *Timeline*



Early 2025

Initial planning
Engaging with outside
experts:
Jeff Selingo,
Michael Horn, and
Interchange Advisors



April 2025

Strategic plan kick-off
with Jeff Selingo
President Fry
investiture



Spring 2025

Stakeholder feedback
(town halls, listening
sessions, online
platform)



Fall 2025

Environmental scan of
higher ed trends and
competitive
landscape

Steering committee
and executive
committee planning



January 2026

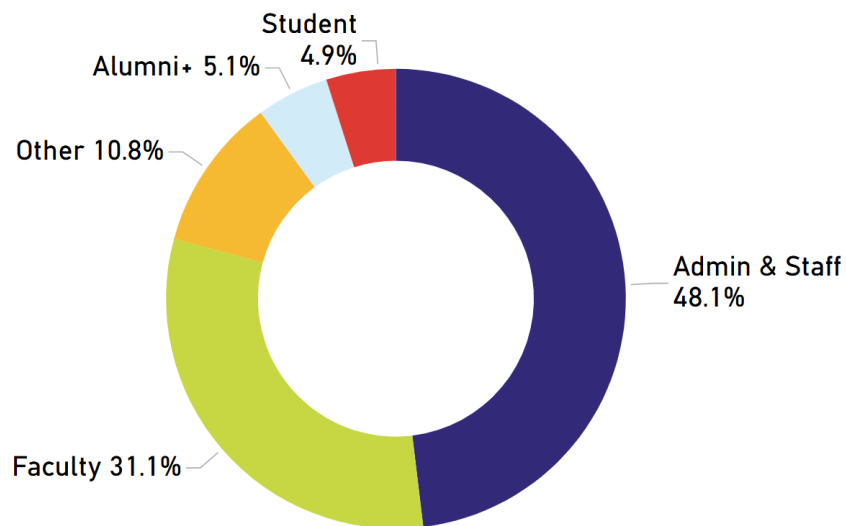
Strategic plan
implementation



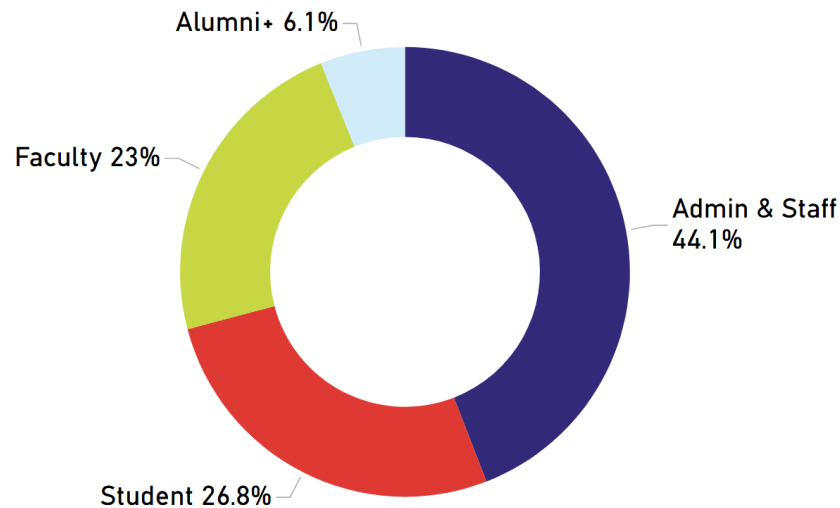
Stakeholder Engagement



Town Hall/Listening Sessions



Engagement Platform



Stakeholder Feedback

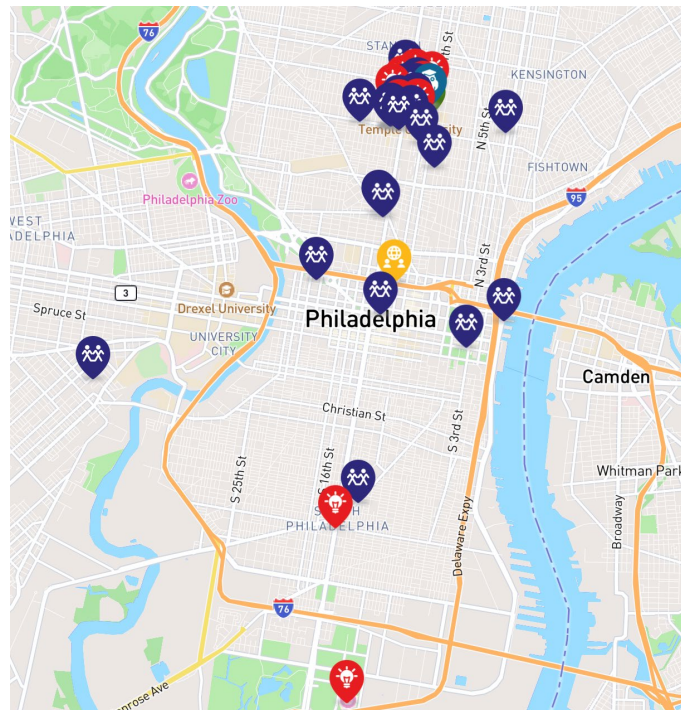


Stakeholders generated 550+ headlines representing their vision for Temple in 2034.

Celebrating its 150th anniversary, Temple sets record for largest number of graduates, lowest average debt and high job placement

Temple University Named National Leader in Debt-avoidance, Accessible Education and Community Innovation

Stakeholders were asked to map how Temple fosters discovery, innovation and opportunity within its surrounding communities.



Opportunity. Engagement. Discovery.

Temple University educates a vibrant student body and creates new knowledge through innovative teaching, research and other creative endeavors. Our urban setting provides transformative opportunities for engaged scholarship; experiential learning; discovery of self; and service to others and the world. We open our doors to a talented and diverse community of learners and scholars who strive to make the possible real.

We are committed to the ideals upon which Temple was founded:

- Providing access to an excellent, affordable higher education that prepares students for careers, further learning and active citizenship
- Creating a collaborative community of outstanding faculty and staff who foster inclusion and encourage the aspirations of Temple students
- Promoting service and engagement throughout Philadelphia, the Commonwealth of Pennsylvania, the nation and the world

At Temple, we open doors, lift voices, work with purpose and spark innovation — collaborating with our communities to provide opportunities, solve problems and improve lives.

Opportunity *Opening doors, changing lives.*

We strive to keep education accessible and affordable for all, while finding creative ways to reduce barriers to success and graduation. We are committed to supporting the well-being of every student.

Engagement *Rooted locally, connected globally.*

We commit to being deeply connected to our communities—locally, nationally and globally. Through partnerships, respect and service, we help our surrounding neighborhoods and our global Temple network flourish, while learning from the rich experiences of others.

Discovery *Curiosity drives innovation.*

We cultivate a culture of creativity, curiosity and discovery. By focusing on student success, supporting research with impact, and encouraging bold creative endeavors, we make meaningful contributions in a rapidly changing world.

Perseverance *Hard work. Resilience. Results.*

We honor the determination, resilience and tireless work ethic of the Temple community. We support and recognize the hard work of our students, faculty, staff and alumni, and embody our motto “Perseverance Conquers” in everything we do.

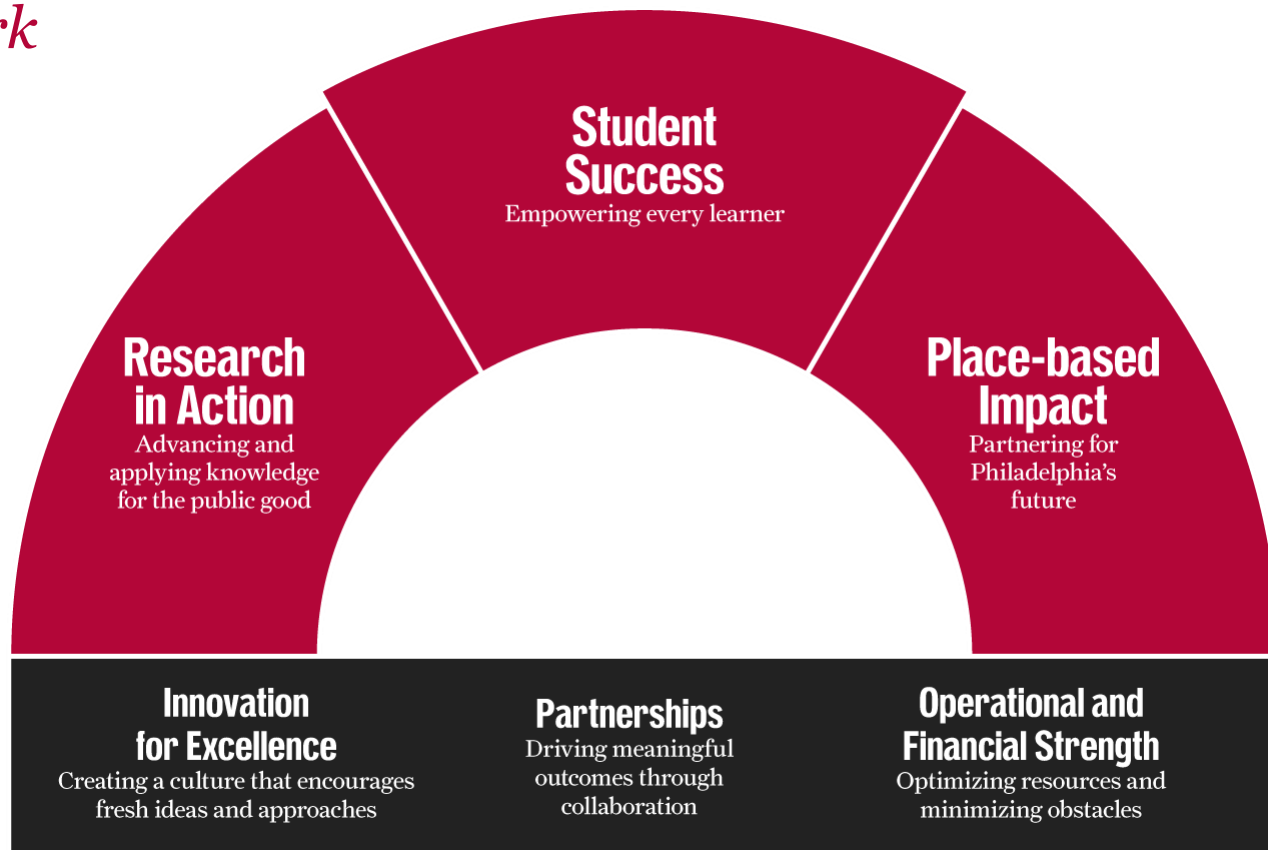
Inclusivity *Every voice matters.*

We celebrate and embrace diversity in all its forms, ensuring that every member of our community feels welcomed, respected and supported. We foster an environment where all voices are heard, valued and empowered to thrive and succeed.

By 2034, the 150th anniversary of our founding, Temple will be known and respected as one of the nation's leading public, urban research universities – an innovative institution that provides a high-value, accessible education, produces discoveries with true impact, and serves as a model of community leadership and civic partnership.

Strategic Plan

Framework

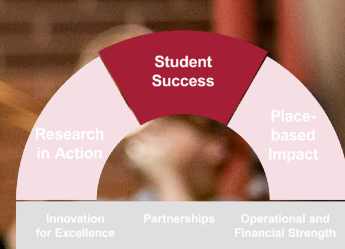


Student Success

Empowering every learner



Temple University will become a national leader in student success by fostering an inclusive, nurturing learning environment – built on an integrated system of expert human support and state-of-the-art technology – that enables every student to thrive here and in their professional careers.



Redefine Access for the 21st Century

- Pre-college programs
- Enrollment strategy
- Transfer student strategy
- Online curriculum
- Adult learners
- Honors College

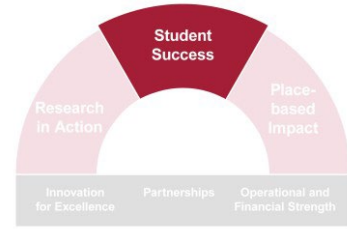
Foster Holistic Student Development

- State-of-the-art technological tools
- Retaining and graduating
- University Innovation Alliance
- Essential Needs Hub
- Comprehensive wellness offerings
- Parent and family connections
- Campus residential capacity

Increase Focus on Educational Outcomes

- First-year experience
- University career ecosystem
- Career development and experiential learning
- Revise work-study programs
- Current, responsive, dynamic and interdisciplinary curriculum
- International campuses and study abroad
- Alumni network

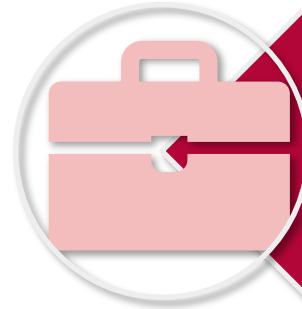
Student Success Metrics



Undergraduate
retention rate



Graduation rate



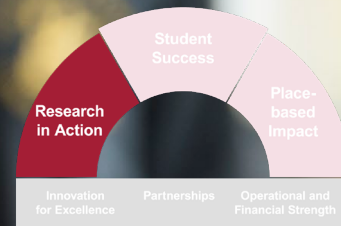
Post-
graduation
placement rate

Research in Action

Advancing and applying knowledge
for the public good



Temple University will be globally recognized for confronting society's most urgent challenges through research and creative activity that is embedded in urban communities, inspires action, and improves civic and cultural life in our region, our nation and the world.



Create a High-impact Research Ecosystem for Growth, Innovation and Visibility

- Remove obstacles and expand incentives for interdisciplinary research
- Cross-institutional and cloud-enabled research partnerships
- Strengthening PhD programs
- Partner with venture capital
- Faculty and student research visibility
- Nominations for national honorifics and academies

Build and Invest in Areas of Research and Creative Excellence

- Identify areas where Temple is or can be known nationally and internationally for academic and research excellence
- Align budget model and expenditures
- Build the faculty strategically
- Align investment with major funding opportunities in federal agencies, state initiatives and philanthropy
- Strengthen biomedical research

Lead with Research Focusing on Urban Grand Challenges

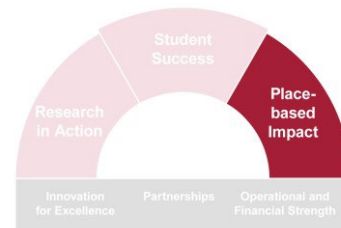
- Interdisciplinary research anchored in an urban context
- Community-engaged scholarship
- Identify urban-focused research strengths and investment priorities
- Co-created research partnerships with city agencies, nonprofits, health systems and industry
- Flagship urban research institutes

Research in Action Metrics

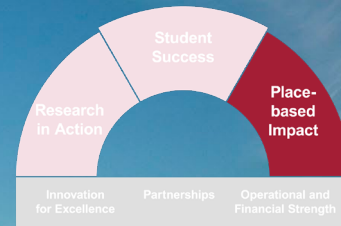


Place-based Impact

Partnering for Philadelphia's future



Temple University will be a vital, trusted partner in our city and throughout the Commonwealth, leveraging our expertise and our relationships to pursue resilience, growth and opportunity, serving as a national model for public urban research universities.



Establish Temple as Philadelphia's Premier Anchor Institution

- Highly visible and coordinated civic engagement network, aligning faculty, staff, students, alumni and community partners
- Campus Development Plan
- Develop an Innovation Corridor along Broad Street
- Vibrant beacon on the Avenue of the Arts
- University-community extension center at the Burk Mansion

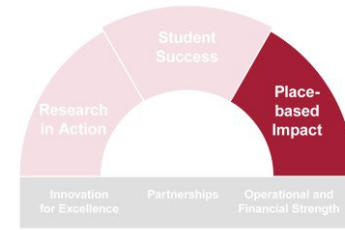
Focus on Economic and Workforce Development

- Expand internship, apprenticeship and co-op pathways
- Focus on entrepreneurship, small business growth and economic development
- Build capacity of Temple's Lenfest Center for Community Workforce Partnerships
- Coordinate business practices around hiring, purchasing and contracting

Promote the Safety, Health and Well-being of North Philadelphia

- Improve public safety for the campus and surrounding neighborhood
- Develop on-campus residential capacity to provide more student housing
- Develop an ambulatory care center at HSC
- Expand coordination to address essential health care needs
- Coordinate student education and faculty research/creative work with community groups

Place-based Impact Metrics



Innovation for Excellence

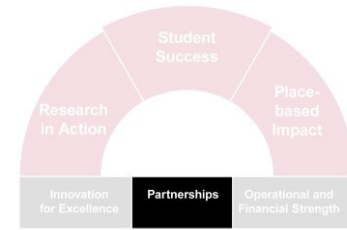
Creating a culture that encourages fresh ideas and approaches



- New budget model that incentivizes innovation and promotes strategic investments
- New interdisciplinary initiatives that capitalize on Temple's many strengths
- Artificial intelligence initiatives for academic programs
- New approaches to business excellence and efficiencies
- Best practices from the University Innovation Alliance

Partnerships

Driving meaningful outcomes
through collaboration



- Design and implementation of the Innovation Corridor strategy
- New community-college transfer agreements
- Collaborations with cultural institutions to establish Temple as the region's premier academic partner
- Industry, community and government partnerships

Operational and Financial Strength

Optimizing resources and minimizing obstacles



- New budget model that aligns with strategic plan
- Structural changes that lead to expenses not exceeding revenue
- Expansion of international campuses
- \$1.5 billion fundraising campaign to support scholarships, faculty excellence, capital projects, athletics
- Branding initiative that elevates Temple regionally and nationally
- Artificial intelligence initiatives for operational efficiency

How Alumni Can Help



Stay Connected & Engage

- Participate in alumni events and programs and help us strengthen and expand Temple's alumni network

Support Student Success

- Open doors through mentorship, internships, and career guidance

Invest in Opportunity

- Contribute to scholarships, programs, and strategic priorities

Advocate for Temple

- Share our story and impact within your communities and networks

