



2026 TUAA Leadership Summit

Saturday, March 28, 2026

#tuaaleadershipsummit

#TempleMade

@templealumni



Welcome!



Amy Larovere, KLN '83
TUA President

The background of the entire image is a repeating pattern of various Temple University logos and symbols in a light gray color. These include the word "TEMPLE" in a stylized font, the year "1884", the university's owl mascot, the letters "TU", and the full name "Temple University".

Ice Breaker

GO. GIVE. HELP. CONNECT.

Agenda



Time	Item
9:00A – 9:30A	Registration and Breakfast – SERC Commons
9:30A – 9:45A	Welcome and Ice Breaker – GO, GIVE, HELP CONNECT
9:45A – 10:15A	TUAA Business Meeting
10:15A – 10:45A	Temple Strategic Plan Refresh – Richard Souvenir, Vice Provost Strategic Initiatives
10:45A – 11:15A	Essential Needs Hub – Deanne DeCrescenzo, Asst. Vice President, Student Advocacy and Engagement
11:15A– 11:45A	Owl Open Forum
11:45A – 12:30P	Lunch – SERC Commons
12:45P	Group Photo – SERC Commons
1:00P	Angela Polec – Vice President, Strategic Marketing & Communications
1:30P	Enoch McCoy, Captain Police Engagement Unit, Public Safety



Meeting Reminders



- We will adhere to the agenda.
- Bathroom breaks are not scheduled. Please take them as needed.
Restrooms are found immediately outside the lecture hall to the left.
- There is a full agenda with no breakout sessions. Please feel free to stand or stretch as needed.
- Keep comments brief and on topic.
- Staff are available for individual questions and status updates.
- Please avoid side conversations during presentations.
- Please turn off mobile devices (or put them on silent).
- Thank you for being part of today.



TUAA Business Meeting



- Approval of Minutes
- Officer Elections
- Temple Rome Alumni Trip
- TUAA Priorities Reporting Alumni Center
- Alumni Center
- Volunteer Annual Giving
- Go Give Help Connect Promotion Tools

Approval of Minutes

Temple University Names New Provost

- Elizabeth A. Wentz named senior vice president and provost
- Starting July 1, 2026
- David Boardman, interim Provost will return to Klein College
- 2 decades at Arizona State University
- Extensive experience in academic planning, faculty affairs, student success and community impact



TUAA Officer Elections



- New TUAA officer terms will run from July 2026 to June 2029.
- The application process is currently underway.
- Nominating Committee members include President Amy Larovere, TUAA Executive Director Eliza Stasi, Past President Mike Breeze, elected Parliament members LaToya Stroman and Dorsey Spencer, and appointed Parliament members Merideth Ketterer and Britt Walden.
- The Nominating Committee will present a slate of officers, consisting of one nominee for each position.
- Parliament members will vote to approve or reject the slate.
- Voting will take place in early May.

Temple Rome Alumni Trip



- Dates: September 20–27, 2026
- Includes faculty-led lectures throughout the city, interaction with the Rome campus, and 60th anniversary celebratory events, including a gala on Saturday evening.
- Target attendance is 15–20 participants.
- Attendees will book their own flights and lodging and pay a single fee (approximately \$1,500) for the week's activities.
- To express interest, contact Christine Brady. More details are in development, and a website will be posted and updated regularly.
- Deposit Deadline: April 30, Booking Deadline: June 15



***Celebrating Temple's
Global Presence***



Priorities Reporting – Year 3



THE MOST IMPORTANT INITIATIVES TO ACCOMPLISH IN THE NEXT FIVE YEARS

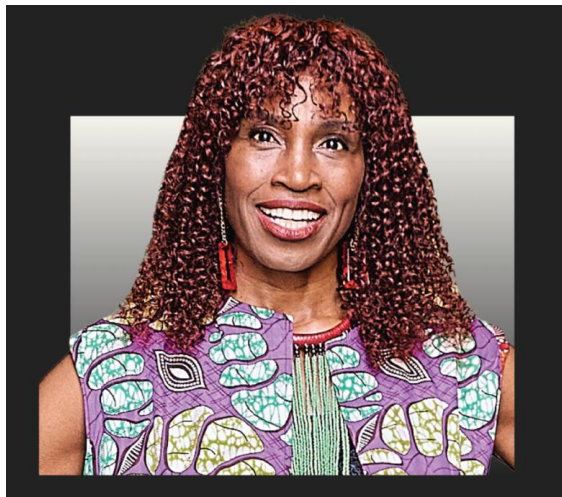
- **Spirit, Pride and Celebration** – Energize & mobilize alumni by honoring the traditions, accomplishments & achievements that are uniquely Temple.
- **Best-In-Class Communications** – Foster an informed, engaged community of alumni who share stories, celebrate Temple Made achievements & learn from one another seamlessly across multiple channels & touchpoints.
- **Early Engagement** – Build the pipeline for the future through intentional engagement with prospective and current students/young alumni, who will serve as future Temple volunteers and donors.
- **Professional and Affinity Engagement** – Bring Owls together around common interests, & identities, creating opportunities to support professional networks & build meaningful connections across generations.
- **Collaboration Across Units** – Foster an inclusive, collaborative university community, one that shows the power of shared knowledge, information & resources to solve our most pressing challenges.
- **Advancing Philanthropy** – Activate alumni to champion Temple's philanthropic priorities, highlighting their ability to positively affect generations of Owls.



Priority: *Spirit, Pride and Celebration*



- **Gallery of Success** and **30 Under 30 Awards** will take place on April 17.
- **Six Temple Football Fan Tailgates** will provide a fun, family-friendly atmosphere to kick off game day, including six home tailgates in 2025 plus the Homecoming Tailgate Village.
- **Nearly 18,000** alumni took part in the **Temple University Oral History Project** by updating or verifying their contact information and sharing their Temple Made stories.



Priority: *Spirit, Pride and Celebration (cont'd)*



- **FY26 regional receptions with President Fry** were held in NYC; Montgomery, Bucks, and Chester counties; LA; Orange County; Delray Beach and Palm Beach, FL; with an upcoming event in Naples, FL. Total attendance: 529.
- **Six alumni delegates were sent to presidential inaugurations** at the University of Toledo, Loyola Marymount University, Wittenberg University, Texas Christian University, and North Carolina State University.



Priority: *Best in Class Communications*



- **5 Alumni Features** have premiered and led to double & triple numbers in engagement rates and views on Instagram and Facebook. With videos, engagement rates have jumped from 2-7% and views have jumped from 2,200 to 25,000+.
- In Calendar Year 2025, Advancement Communications published a total of **42** new alumni and donor features. The team has now published **120+** features since 2023.
- The **Temple Made Days** site has been redesigned for 2026. It features a custom video header and revised, evergreen content that allows visitors to learn about and plan for alumni week earlier in the year.



Priority: Advancing Philanthropy



- **10 Game Spotlights** honoring Alumni Donors
- Launched our first-ever **Virtual Engagement Officer**, Isabel Tower, in fall of 2025 to **1025** prospects; the program has resulted in **\$118,475** from **352** donors in giving since launch.
- The [Temple Giving Days website](#) has migrated to GiveCampus for 2026 Temple Made Days, allowing for a modern and streamlined giving experience on a new, best-in-class digital platform.
- TUAA Volunteer Acknowledgement of Roles and Responsibilities – **Annual Giving Communications to Volunteers**



Priority: *Early Engagement*



- Hosted **Student and Alumni Leadership Reception** on March 18 to celebrate student leaders and alumni volunteers, strengthen connections, and highlight post-graduation engagement opportunities with Temple.
- Over **4,500 pennants** and Temple University Alumni Association welcome and informational messages were distributed to incoming students during Weeks of Welcome.
- Executed the second-annual **Young Alumni Professional Development Conference** to provide opportunities to learn professional skills that matter most to alumni starting to grow their career.
- [TU Young Alumni Association](#) landing page redesigned to communicate the new direction of the Young Alumni Association, incorporate member testimonials, improve recruitment, and communicate available opportunities for engagement.



Priority: *Professional and Affinity Engagement*



- Brought Owls together at Vanguard, Comcast, and SEI through the **Owls at Work program**, fostering alumni connections in their workplaces.
- The **Temple University Black Alumni Alliance** collected more than 550 new books for children in the North Philadelphia community through its annual Project G.I.V.E book drive.
- **Golden Owls 50th Reunion** – May 6, Commencement
- The **Temple Women's Network** hosted a series of three personal and professional development programs, including the annual Women's Brunch, an alumnae and trustee panel reception, and a virtual discussion on taking control of your career.



Priority: *Collaboration Across Units*



- **TUAA Project Grants** to Schools and Colleges – 8 Grants for \$20,000
- **Gallery of Success/30 Under 30 Awards** – 17 Schools/Colleges
- **Governance Support** to School and College AAs
- **TUAA Leadership Summit**
- Provide **Advancement email marketing** for all Temple schools/colleges & units with average email open rate of **41%** & average email click-through rate of **5%** in second quarter



Alumni Center

Building Lifelong Alumni Connections



Alumni Center

*Building Lifelong
Alumni Connections*

- University shares vision of a dedicated **Alumni Center**
- Preliminary campus plans to create new multi-purpose facility on "quad"
- Pop-up Alumni Center activation at Temple Fest, Sat. April 18
- Space will:
 - Accommodate alumni visitors; provide alumni benefits
 - Offer meeting spaces; workstations
 - Celebrate alumni accomplishments; memorabilia
- Add your Alumni Center suggestions to "vision board" in lobby



Annual Giving Reminder

Every gift to Temple University is an investment—in the university, in the work that it does, in the work it aspires toward, and in the ability of its students, faculty, staff, alumni, friends, and neighbors to transform the world around them. Every gift to Temple helps chart a course for the future.

Your annual gift and its example is the key.



Board Giving in FY '26 to Date (3/20/26)



BYR – 71%	LAW – 59%
CEHD – 30%	MED – 44%
CLA – 16%	PHARM – 43%
CPH – 50%	POD – 7%
CST – 53%	SSW – 30%
DEN – 75%	STHM – 57%
ENG – 53%	TFMA – 15%
FOX – 43%	TYL – 70%
KLN – 48%	



Board Giving in FY '26 to Date (3/27/26)



PARLIAMENT	65%
TUYAA	44%
OWL CLUB EB	87%
REGIONAL NTWKS	42%
TWN	14%
TUBAA	27%
HONORS	40%
ALL VOLUNTEER GROUPS	37%



Volunteer Recruitment Tool



- Alumni Engagement tracks alumni activity using industry-standard categories: Go (attend), Give (annual donation), Help (volunteer), and Connect (advocacy, social media, surveys, etc.).
- Participation across these four areas reflects a well-rounded alumni engagement relationship.
- We aim to address these areas more directly in our outreach and member recruitment efforts.
- A postcard-sized handout is now available to support this effort.

**Deepen your
connection to the
TUAA and Temple
community.**

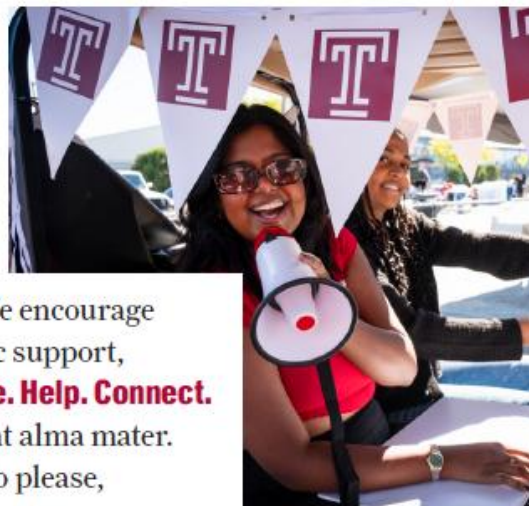


T Temple
University
Alumni Association



Go. Give. Help. Connect. *Belong.*

Our alumni are the foundation of the greater Temple community. We encourage all alumni to engage with Temple through attendance, philanthropic support, volunteerism and advocacy—our alumni engagement creed: **Go. Give. Help. Connect.** These actions are essential to sustaining and strengthening our great alma mater. You *are* what strengthens Temple. Your actions make us stronger. So please,



1) GO

attend social, art, educational, career-oriented or athletic events

2) GIVE

make an annual donation to a Temple destination that speaks to you

3) HELP

volunteer on an alumni board, for a day on campus or in the community

4) CONNECT

share/post Temple news on social media, post a close note or nominate an Owl for an award

See how you can participate:
alumni.temple.edu/GoBeyond



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Business Meeting Adjournment

Strategic Plan Refresh



Richard Souvenir, PhD
Vice Provost for Strategic Initiatives

Essential Needs Hub



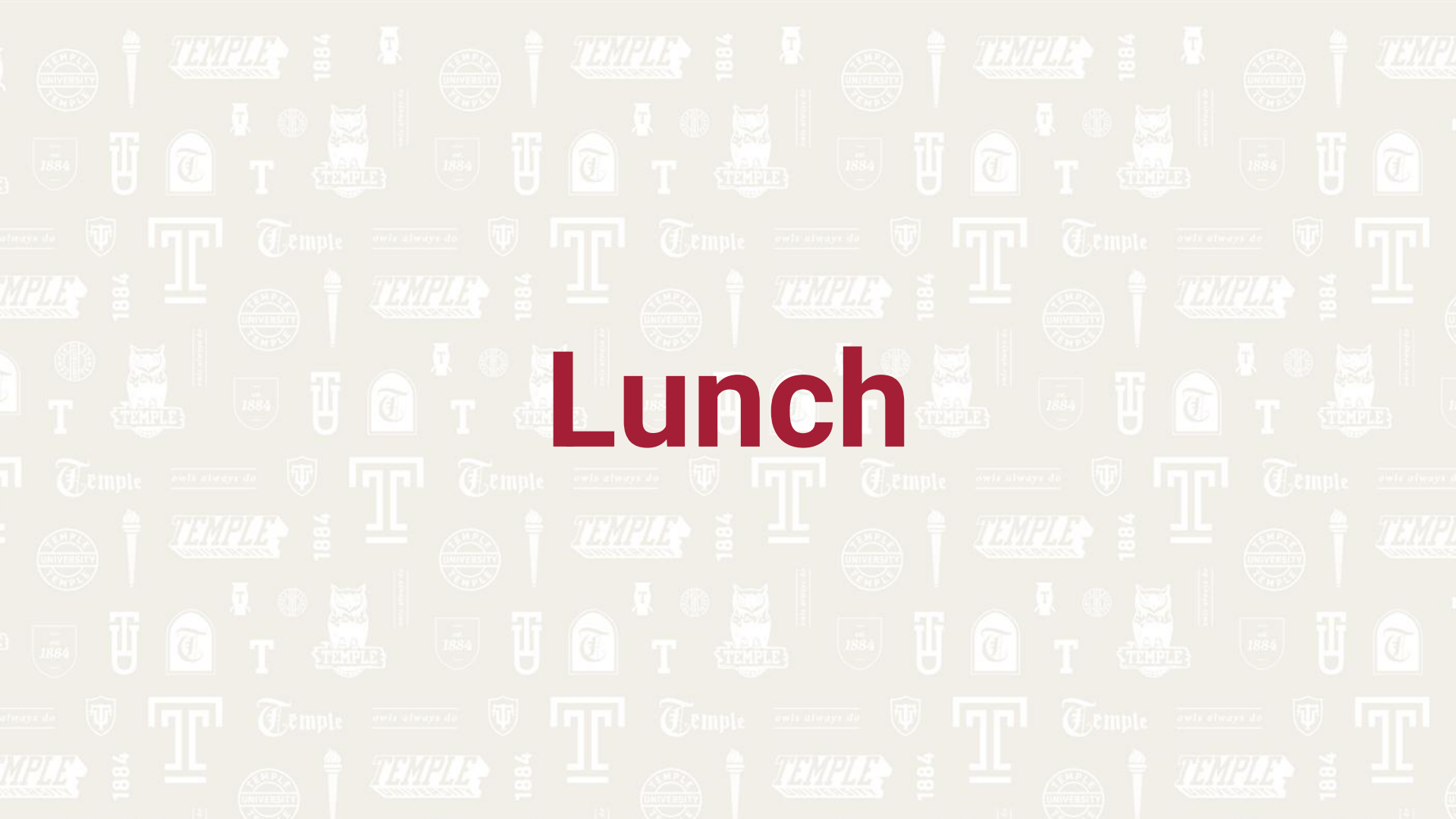
Deanne DeCrescenzo, EdD

Assistant Vice President, Student Advocacy and Engagement

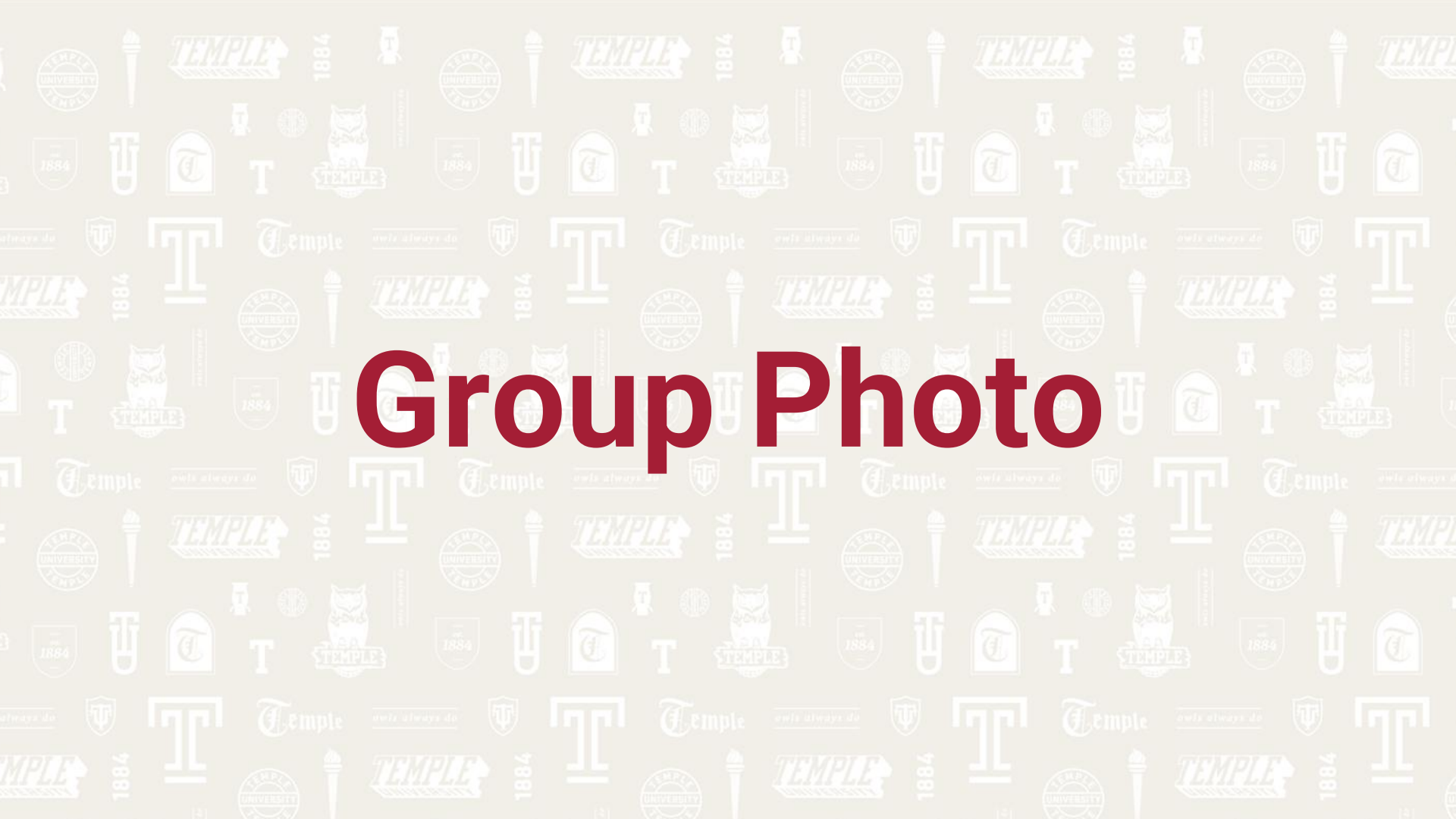
Owl Volunteer Open Forum

- Group Announcement
- Point of pride within your school or notable board achievement
- Questions
- Recommendations



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Lunch

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Group Photo

Temple Brand Update



Angela Polec, EdD
Vice President, Strategic Marketing & Communications

Temple Public Safety



Enoch McCoy
Captain, Police Engagement Unit

Temple Made Days | April 13-18, 2026



- **All Week**

- Temple Giving Days
- Essential Needs Hub

- **Monday, 4/13**

- 7:00 p.m. | TU Comes to You: AI and the Future of Work, virtual

- **Tuesday, 4/14**

- Noon | GradFest, Main Campus

- **Wednesday: 4/15**

- Noon | Owls at Work, Temple Bookstore
- 6:00 p.m. | Scholarship Celebration, Mitten

- **Thursday, 4/16**

- 6:00 p.m. | Cherry & White Networking Night, Love City Brewing
- Evening | Regional Happy Hours – New York, DMV, Atlanta, Los Angeles, Northern California

- **Friday, 4/17**

- 4:00 p.m. | Honoree Celebration for Gallery + 30 Under 30, Vie by Cescaphe

- **Saturday, 4/18**

- Noon | Temple Made Fest, main campus



Register Today!
alumni.temple.edu/templemadedays



Temple Made Fest – 13th Street and Polett Walk



Saturday, April 18, 2026
12-3 p.m.

Temple Made Fest will showcase businesses owned and operated by Temple alumni, current students and former students.

Discover unique jewelry, artwork, apparel and more as you stroll through campus. Hungry? Head over to the lineup of food trucks serving up delicious bites. And don't miss our relaxing beer garden, where you can sip alumni-owned brews while soaking in the atmosphere and connecting with fellow Owls!



Shop | Eat | Discover | Support Temple Made Businesses



Temple Made Days – Temple Giving Days



APRIL 13-18

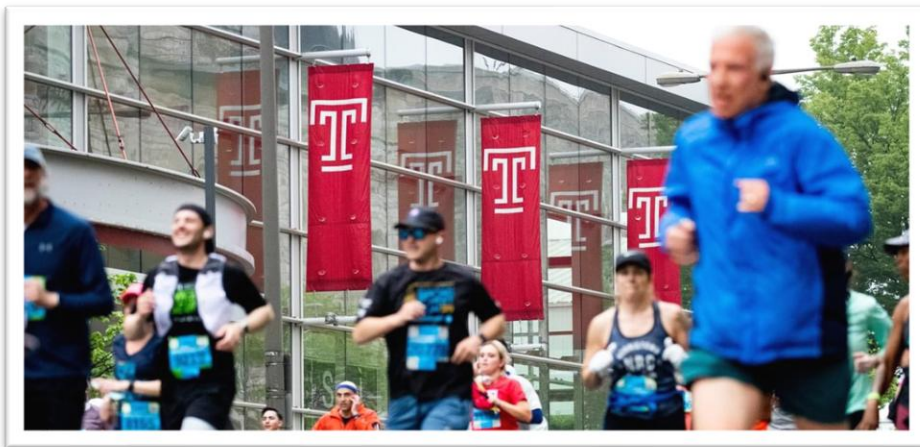
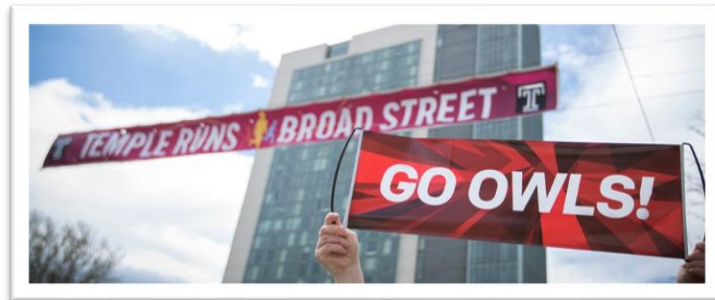
Temple Giving Days, in unison with Temple Made Days, is a week where the Temple community of alumni, donors and friends will come together in support of our university.

giving.temple.edu

Broad Street Run Temple Cheer Station Volunteers



- ***Volunteers Needed!***
- **Sunday, May 3, 7:00 AM** @ Broad & Polett
- 40,000 runners
- Temple Main Campus – 3-mile mark
- Come out to cheer!



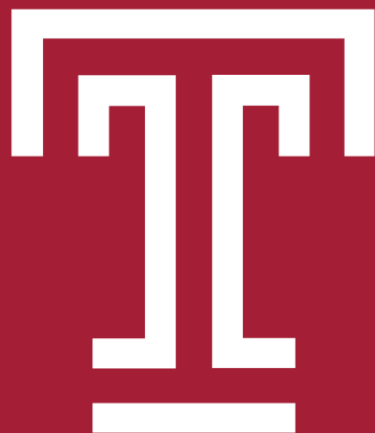
SAVE THE DATE!

**Temple University's
139th Commencement
Wednesday May 6, 2026
Volunteers Needed!**



Thank you for all you do!





owls always do