



2025 TUAA Leadership Summit

Saturday, April 5, 2025

#tuaaleadershipsummit

#TempleMade

@templealumni



TUAA President

**Amy Larovere,
KLN '83**



Agenda



Time	Agenda Item
9:00A – 9:35A	Registration and Breakfast – Mazur Commons
9:40A – 9:45A	Welcome and Ice Breaker – Do You Know Your Volunteer Peers?
9:50A – 10:15A	TUAA Business Meeting
10:15A – 10:45A	Guest Speaker: Angela Polec – Vice President, Strategic Marketing & Communications
11:00A – 11:40A	Guest Speakers: John Fry – President, Temple University, Al Checcio, Int. Vice President, Institutional Advancement
11:40A – 12:30P	1st Breakout Session
12:35P – 1:10P	Lunch and Table Discussion
1:10P – 1:15P	Group Photo – Mazur Commons
1:15P – 2:05P	2nd Breakout Session
2:10P	Wrap up and Temple Made Fest



Ice Breaker

Do you know your Temple volunteer peers? 🤔



TUAA Business Meeting

- Approval of Minutes
- TUAA Priorities
- Giving Reminder
- Alumni House



BARNETT IRVINE
cherry **pantry**
TEMPLE UNIVERSITY

Thank you for your contributions!



The background of the slide is a repeating pattern of various Temple University logos in a light gray color. These logos include the word "TEMPLE" in different fonts, the year "1884", the letters "TU", and the university's owl mascot.

Approval of Minutes

Priorities Reporting



THE MOST IMPORTANT INITIATIVES TO ACCOMPLISH IN THE NEXT FIVE YEARS

- **Spirit, Pride and Celebration** – Energize & mobilize alumni by honoring the traditions, accomplishments & achievements that are uniquely Temple.
- **Best-In-Class Communications** – Foster an informed, engaged community of alumni who share stories, celebrate Temple Made achievements & learn from one another seamlessly across multiple channels & touchpoints.
- **Early Engagement** – Build the pipeline for the future through intentional engagement with prospective and current students/young alumni, who will serve as future Temple volunteers and donors.
- **Professional and Affinity Engagement** – Bring Owls together around common interests, & identities, creating opportunities to support professional networks & build meaningful connections across generations.
- **Collaboration Across Units** – Foster an inclusive, collaborative university community, one that demonstrates the power of shared knowledge, information & resources to solve our most pressing challenges.
- **Advancing Philanthropy** – Activate alumni to champion Temple's philanthropic priorities, showcasing their ability to positively impact generations of Owls.



Temple Made Days – *Temple Giving Days*



MARCH 31 – APRIL 5

Temple Giving Days, in unison with Temple Made Days, is a week where the Temple community of alumni, donors and friends will come together in support of our university.

giving.temple.edu

Meets TUAAs Priorities:

Best in Class Communications ✓

Advancing Philanthropy ✓

Temple Made Days – Scholarship Reception



APRIL 2

Gifts to scholarships at Temple transforms lives. We celebrated the impact of philanthropy at our **Third Annual Scholarship Celebration**. This event brought together our generous scholarship donors with the students whose education they support.

Meets TUA A Priorities:

Advancing Philanthropy ✓

Early Engagement ✓

Best in Class Communications ✓

Temple Made Days – *Cherry & White Networking*



APRIL 3

Cherry & White Networking Night offers a unique opportunity to engage with fellow Owls and meet some of this year's 30 Under 30 awardees at REC Philly. Registration includes open bar, appetizers, live music and more.

Meets TUAAs Priorities:

Professional and Affinity Engagement ✓

Early Engagement ✓

Spirit, Pride, Celebration ✓

Temple Made Days – *Regional Network Events*



APRIL 3

We celebrated Temple Made Days with regional happy hours and Taste of Philly events in Atlanta, Northern California, Metro New York, Los Angeles and the DMV.

Meets TUAA Priorities:

Affinity Engagements ✓
Spirit, Pride, Celebration ✓



Temple Made Days – *Honoree Celebration*



APRIL 4

We celebrated 47 distinguished alumni honorees from our awards programs, **Gallery of Success** and **30 Under 30**. Honorees and their families joined us on campus to celebrate their accomplishments since leaving the nest.



Meets TUAAs Priorities:

Best in Class Communications ✓

Collaboration Across Units ✓

Spirit, Pride, Celebration ✓



Also Supporting – *President's Investiture*



Temple Welcomes 15th
President



Meets TUAAs Priorities:

- ✓ ***Collaboration Across Units***
- ✓ ***Spirit, Pride, Celebration***

APRIL 3-4

Two-day **Innovation with Impact** showcase called attention to Temple's cutting-edge research & its community partnerships.

Temple Talks, a set of curated six-minute talks designed to deliver maximum impact in minimum time.

Keynote conversation between President Fry and Ellen Cooper, FOX '85, CEO of Lincoln Financial Group.

Investiture John Fry, 15th Temple President



Annual Giving Reminder

Every gift to Temple University is an investment—in the university, in the work that it does, in the work it aspires toward, and in the ability of its students, faculty, staff, alumni, friends, and neighbors to transform the world around them. Every gift to Temple helps chart a course for the future.

Your annual gift and its example is the key.



Board Giving in FY '25 to Date



BYR – 52%	LAW – 40%
CEHD – 21%	MED – 44%
CLA – 50%	PHARM – 39%
CPH – 41%	POD – 25%
CST – 36%	SSW – 36%
DEN – 50%	STHM – 71%
ENG – 31%	TFMA – 0%
FOX – 45%	TYL – 33%
KLN – 22%	

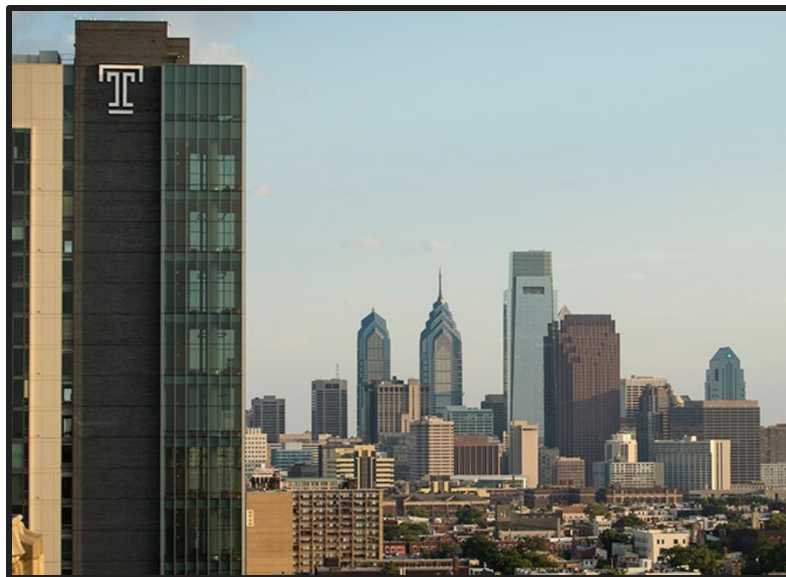
Board Giving in FY '25 to Date



PARLIAMENT	58%
TUYAA	38%
OWL CLUB EB	71%
REGIONAL NTWKS	29%
TWN	50%
TUBAA	38%
PRESIDENTS COMM	48%
B & F COMM	71%
AWARDS COMM	67%
PRESIDENTS COMM	48%



Alumni “House” – Harris Chernow





Alumni “House”

- An alumni house or center is often a multi-purpose space, strategically located on or near a university campus, designed to celebrate and support alumni, hosting events, offering amenities, and serving as a hub for alumni gathering, engagement and networking.
- How can Temple have an Alumni House - today, tomorrow, and into the future?



University of Houston – Athletics/Alumni Center



Thomas Jefferson University – Alumni Hall



Northeastern University Alumni Center



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Business Meeting Adjournment

Guest Speaker

Angela Polec

*Vice President,
Strategic Marketing &
Communications*



A Conversation on Alumni Engagement

with **Albert Checcio**, *Interim Vice President,
Institutional Advancement* and **John Fry**,
President, Temple University





Breakout Sessions

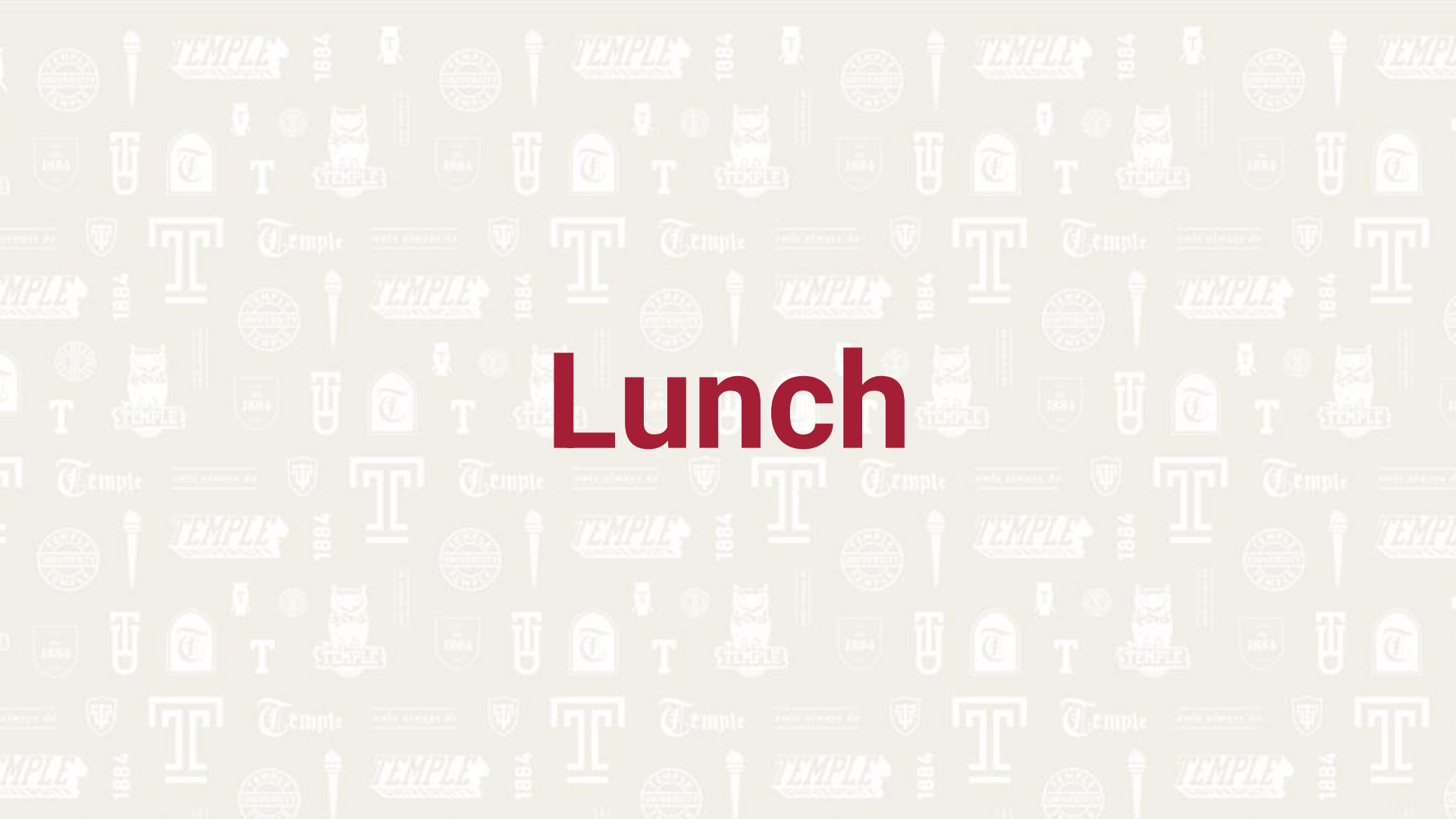
(2) 50 minute sessions | (2) Groups – **Red Dot**, **Yellow Dot**

Hard Hat Tour of New College of Public Health – View the new permanent home for Temple University's College of Public Health | *Meet in Mazur Lobby to walk together as a group.*

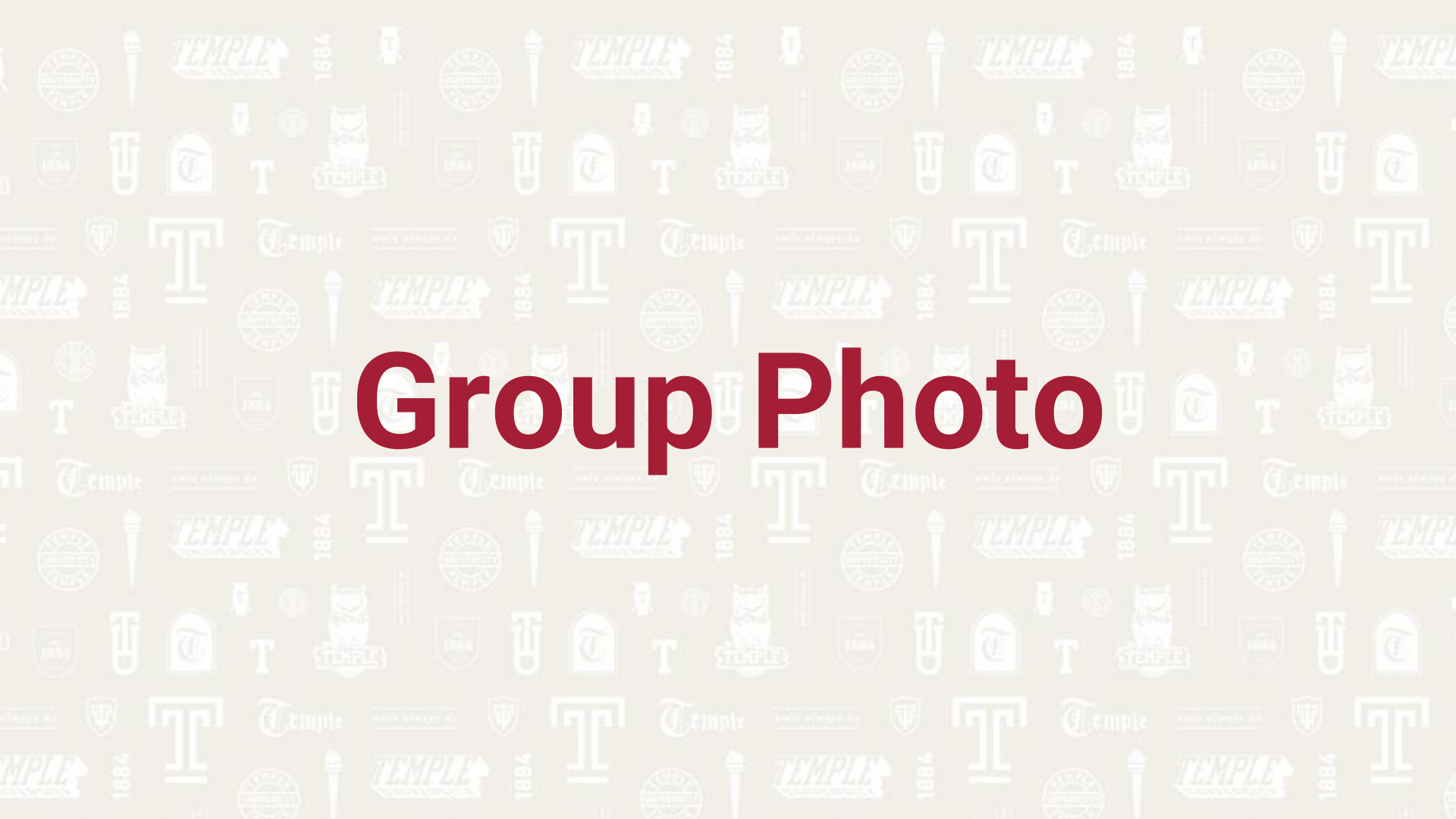
“Supercommunicators” Leadership Development Session – Eric Brunner, Asst. Vice President, HR Learning and Development | *Room 8, Lower Level*

You will participate in the alternate session following lunch – everyone will have a chance to enjoy both sessions.

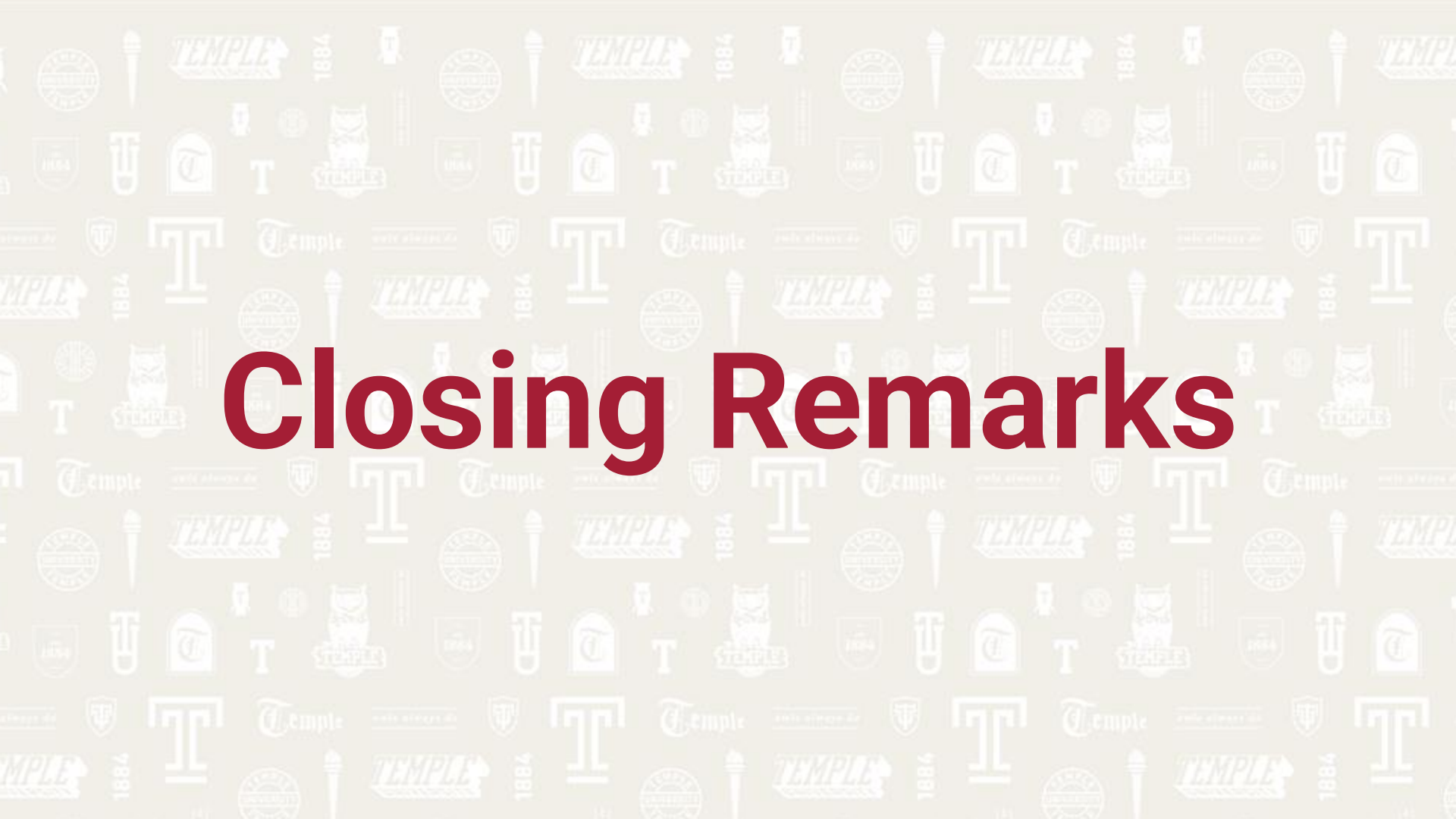


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Lunch

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Group Photo

The background of the slide is a repeating pattern of various Temple University logos. These include the word "TEMPLE" in a stylized font, the year "1884", the letters "TU", the word "Temple", and the university's owl mascot. The logos are arranged in a grid-like fashion across the entire slide.

Closing Remarks

Broad Street Run Temple Cheer Station–Volunteer Call Out

- **Sunday, May 5, 7:00 AM** @ Broad & Polett
- 40,000 runners
- Temple Main Campus – 3-mile mark
- Come out to cheer!



SAVE THE DATE!

**HOMECOMING &
FAMILY *weekend***



Temple vs. Navy | October 11, 2025



Temple Made Fest – 13th Street and Polett Walk

Temple Made Fest will showcase businesses owned and operated by Temple alumni, current students and former students.

Discover unique jewelry, artwork, apparel and more as you stroll through campus. Hungry? Head over to the lineup of food trucks serving up delicious bites. And don't miss our relaxing beer garden, where you can sip alumni-owned brews while soaking in the atmosphere and connecting with fellow Owls!



Shop | Eat | Discover | Support Temple Made Businesses



Thank you for attending!





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