



2024 TUAA Leadership Summit

#tuaaleadershipsummit

#TempleMade

@templealumni





Amy Larovere, KLN '83

TUAA President

Welcome



Agenda



9:35A – Welcome and Ice Breaker – Amy Larovere and Britt Walden

9:45A – TUAA Business Meeting

9:55A – Made for More Scholarship Initiative – Mary Burke

Planting the Seeds for Scholarship Giving – Amy Larovere

10:30A-12:15P – Breakout Sessions, All

12:20-1:10P – Lunch and Group Photo, All

1:10-1:20P - TSG and Student Life, Ronan Khadka

1:20-2:00P – AI, ChatGPT and Higher Ed, Stephanie Fiore



Ice Breaker

- Log-in to Polls Everywhere via **PollEv.com/tuaa** or the QR code.
- Enter **screen name** (first and last name) so we can track participants on the leaderboard.
- 9 Temple University questions
- 10 seconds to answer
- Top 3 participants win!



10:33 75%

pollev.com/tuaa

Welcome to tuaa's presentation!

Introduce yourself

Enter the screen name you would like to appear alongside your responses

Name

0 / 50

Continue

[Skip](#)

Using a screen name allows the presenter and other participants to attach your screen name to your responses. You can change your screen name at any time.

Home History Registration Log in

TUAA Business Meeting



- Approval of Minutes
- TUAA Priorities
- Volunteer Activations
- Giving Reminder



Approval of Minutes



TUAA Priorities Reporting



THE MOST IMPORTANT INITIATIVES TO ACCOMPLISH IN THE NEXT FIVE YEARS.

- **Spirit, Pride and Celebration** – Energize & mobilize alumni by honoring the traditions, accomplishments & achievements that are uniquely Temple.
- **Best-In-Class Communications** – Foster an informed, engaged community of alumni who share stories, celebrate Temple Made achievements & learn from one another seamlessly across multiple channels & touchpoints.
- **Early Engagement** – Build the pipeline for the future through intentional engagement with prospective and current students/young alumni, who will serve as future Temple volunteers and donors.
- **Professional and Affinity Engagement** – Bring Owls together around common interests, & identities, creating opportunities to support professional networks & build meaningful connections across generations.
- **Collaboration Across Units** – Foster an inclusive, collaborative university community, one that demonstrates the power of shared knowledge, information & resources to solve our most pressing challenges.
- **Advancing Philanthropy** – Activate alumni to champion Temple's philanthropic priorities, showcasing their ability to positively impact generations of Owls.





Thank You for Your Contributions!



Volunteer Activations - Grad Fest – March 20



Grad Fest



Volunteer Activations

- Presidential Inaugurations
- Sent 7 alumni to Inaugurations this year

Ellen M. Granberg
19th President
George Washington
University



Woody Elan, FOX '87 and Angela Davis, FOX '93



Volunteer Activations



- Towson University
- Presidential Inauguration, Mark Ginsburg, 15th President
- Loria McIntyre, EDU '97
- April 5, 2024



Volunteer Governance Documents Reminder



Purpose:

- Elevating and modernizing Temple University's alumni engagement efforts.
- Equip dedicated volunteer leaders with the tools to define volunteer and conduct expectations.
- Offer clear protocols for addressing potential governance challenges.

Uphold Temple Policies & Guidelines:

Temple views alumni volunteers as representatives of Temple, and thus many of its established policies should apply to volunteer roles.

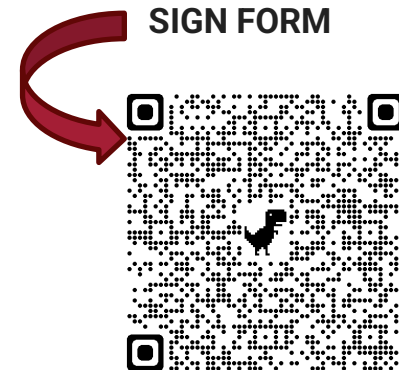
- Volunteer Code of Conduct and Social Media Standards
- Confidentiality Agreement and Data Sharing Guidelines
- Conflict of Interest Policy
- Multimedia Image and Consent and Release

Sign Volunteer Acknowledgement of Roles and Responsibilities form:

Currently **61%** of TUAA affiliated volunteers have signed.

Addressed Governance Challenges

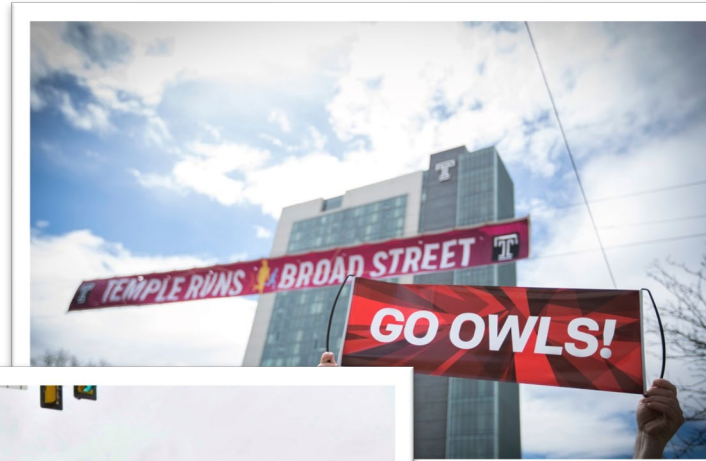
Framework devised to collaboratively and professionally address governance challenges.



Broad Street Run Temple Cheer Station–Volunteer Call Out



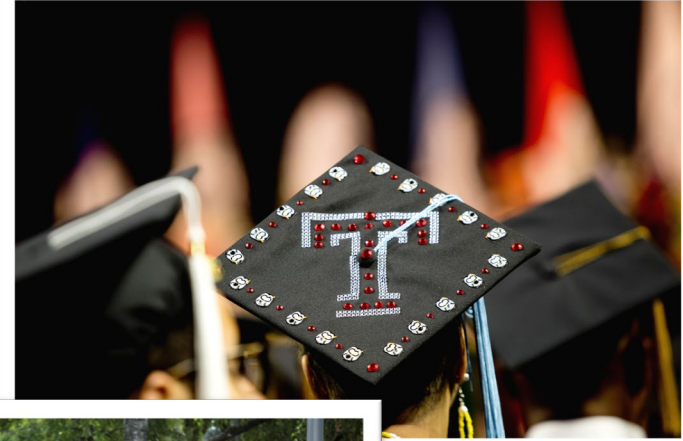
- Sunday, May 5, 7:30 AM @ Broad & Polett
- 40,000 runners
- Temple Main Campus – 3 mile mark
- Come out to cheer!



Commencement – Volunteer Call Out



- Wednesday, May 8
- Several shifts from 7:30 a.m. - 1 p.m.
- Help us celebrate our newest alumni!
- Hand out Alumni Pins and Campus Activations



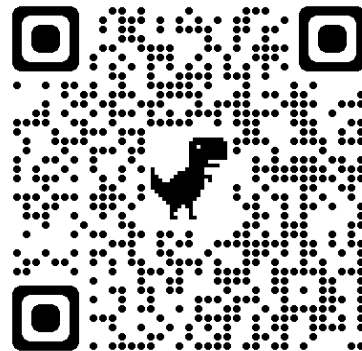
Annual Giving Reminder



[Giving.temple.edu](https://giving.temple.edu)

Every gift to Temple University is an investment—in the university, in the work that it does, in the work it aspires toward, and in the ability of its students, faculty, staff, alumni, friends, and neighbors to transform the world around them. Every gift to Temple helps chart a course for the future.

Your annual gift and its example is the key.



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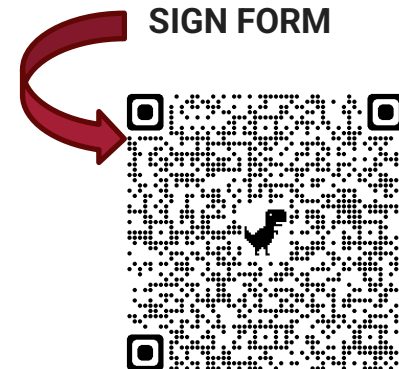
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Business Meeting Adjournment





Made for More Scholarship Initiative

Mary Burke

Vice President, Institutional Advancement





Made for More Scholarship Initiative



Made for More: Prioritizing Scholarships at Temple is an ambitious fundraising initiative rooted in the underlying belief that our students are the trailblazing leaders of tomorrow. Our students know they are “Made for More,” but they can’t do it alone. Through this targeted fundraising initiative, we aim to raise **\$125M** in direct scholarship support in a three-year time frame, expanding access and closing the financial gap for many of our students.



Planting the Seeds for Scholarship Giving



Share Your Experience

Were you a Temple Scholarship recipient?

- *If yes, how did that impact your student experience?*

What inspires you to support student scholarships?

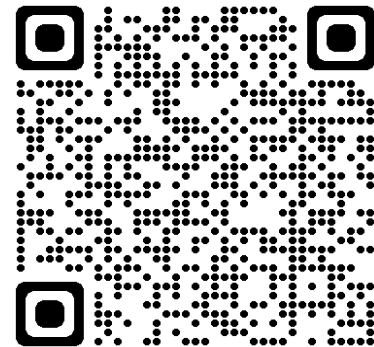
TUBAA Scholarship



- Launched 2019, Named in 2020 after 10K raised
- Fundraising efforts
- Number of gifts -708
- Number of unique donors - 365
- Number of donations so far -\$46,189
- Goal for endowing – \$50,000 by April 30, 2025
- Average gift amount - \$65
- 1 scholarship conferred in FY21 to Africology and African American Studies and English dual degree student



Made for More Scholarship Initiative



Intangible Scholarship Benefits



- Builds Confidence Level
- Says *"We Want You Here"*
- Enhances Quality of Life for Student and Family
 - Greater Focus
 - Earn Degree Faster
 - More time to commit to studies –fewer part time jobs
- Inspirational for Donor – Pride and Satisfaction, planting seeds for the future
- Other?



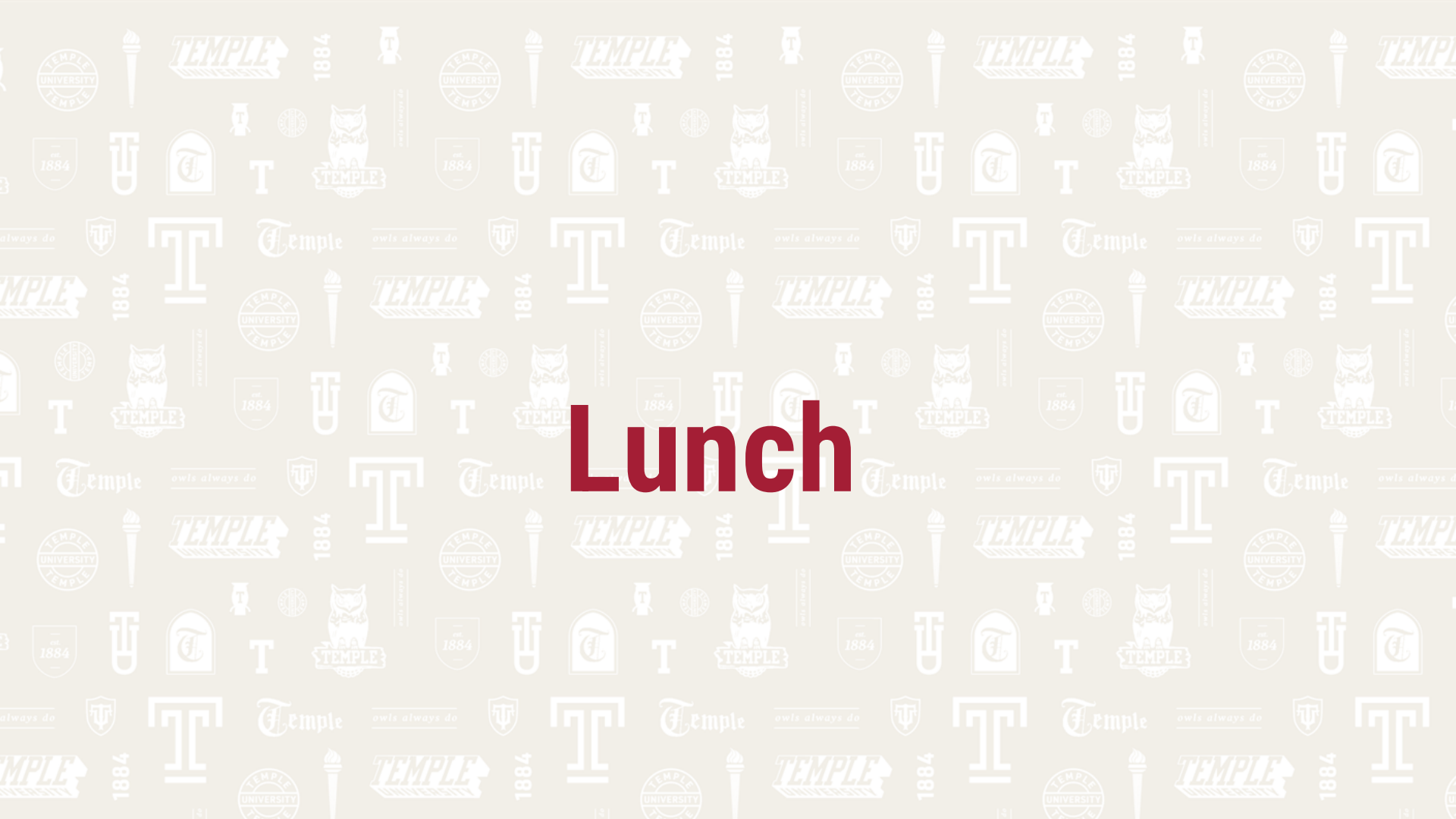
Breakout Sessions



2-50 minute sessions

10:30A-11:20P: Session 1, **11:25A-12:15P:** Session 2

- *Temple Professional Network – Doing Follows Being*
- *Alumni Survey Brainstorming Session – Temple Made Perspectives*
- *What is NIL? The Student Athlete's Right of Publicity and NCAA Rule Explained*

The background is a repeating pattern of various Temple University logos and symbols in a light gray color. These include the word "TEMPLE" in a stylized font, the year "1884", the letters "TU", the owl mascot, and the phrase "owls always do".

Lunch

Group Photo





Rohan Khadka, CLA '25

Temple Student Government President





AI, ChatGPT and Higher Education

Stephanie Laggini Fiore, Ph.D.
Associate Vice Provost & Senior Director
Center For The Advancement of Teaching



SAVE THE DATE

HOMECOMING & FAMILY WEEKEND OCTOBER 19, 2024!

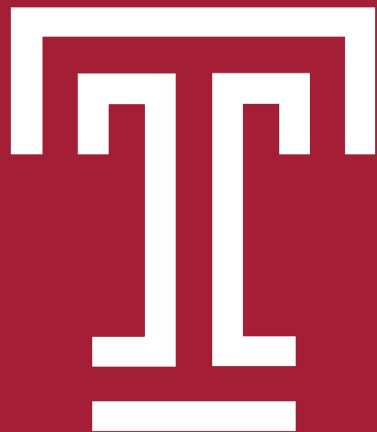
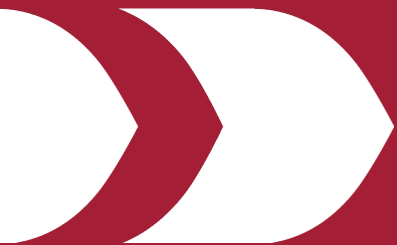
More information coming soon.



Closing Remarks

Thank you for Attending!





owls always do